

Building Compelling Corporate Brand for Sustainable Growth

Event Details

Date: Tuesday, 18 July 2017

Time: 8.30am – 10am

(Networking: 8.30 – 9.00am)

Venue: PwC Vietnam's Office
8th Floor, Saigon Tower,
29 Le Duan, District 1, HCMC

Language: English & Vietnamese



Who should attend?

- Human Resource Directors
- Organizational Development and Talent Managers
- CEOs

Please note that this is a **restricted event** and is only available to these job positions.

We are delighted to invite you to our 15th HR Director Round Table Discussion. The objective of the event is to promote the sharing and learning across industries. This time we will discuss **Corporate Branding and its benefits for business growth.**

Discussion points:

- What does EVP's roles in employer brand?
- What are the benefits of a compelling corporate brand?
- How does corporate brands leverage personal brands and the other way around?
- How to develop employer brand and personal professional brand?

We look forward to seeing you at the event.

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Registration Form

Name

Name:

Company:

Company:

Job title:

Job title:

Telephone/ Mobile phone:

Telephone/ Mobile phone:

Email:

Email:

RSVP

Completed registration form to be emailed to **Ms. Tường Thoại**

Email: huynh.nhat.tuong.thoai@vn.pwc.com

Tel: (08) – 3823 0796 Ext. 4206

Note

- Your presence is highly appreciated, no payment is required
- Registrations close on **12 July 2017**
- Please bring your business cards

